



HÉCTOR ALVAREZ

PARTNER

PROFILE

Héctor Alvarez leads our Intellectual Property area. He specializes in brands, patents, copyright, and domain names.

He counsels Peruvian and foreign investors on issues related to brands and patents, copyright, domain names, unfair competition, advertisement, technology transfer, licenses and franchises, sports legislation and contracts.

Héctor actively participates in the International Trademark Association.

Education

Pontificia Universidad Católica del Perú – Lawyer (1982)
University of Leicester – Diploma in Economics (1998)

Practice Areas

Intellectual Property

Memberships

Lima Bar Association
Peruvian Association for Industrial Property and Copyrights (APPI)
Inter-American Association of Intellectual Property (ASIFI)
International Association for the Protection of Intellectual Property (AIPPI)
International Trademark Association (INTA)

Languages

Spanish
English